

# The Situation

The COVID-19 pandemic has left many families and individuals in a dire state, financially and emotionally, primarily due to the imposed restrictions on businesses and individual movements.

# The Impact

One of the direct impacts of COVID-19 on the livelihood of our people is the provisions of essential needs, namely food and household items. Many families and individuals are subjected to losses in employment and reduction of monetary income, resulting in livelihood insecurity, while welfare homes are experiencing various challenges as well in keeping up to the home expenses due to the reduced contributions received from the public.

# The Initiative Significance

Through this initiative, KOSSAN collaborates with its global business partners through its foundation (Yayasan KOSSAN) to pool resources and to provide essential items, primarily food, to identified families, individuals and homes in meeting their present urgent.

## Contribution Pool

# RM 1 MIL

A community engagement initiative by:



Let Us  
*Unite*  
In reaching out to  
the communities in need,  
  
Together We  
*Inspire*  
others to make lives better!

# Our Programme Outreach

# 10,000 HOUSEHOLDS\*

\* Consisting of B40 Communities and Shelter Homes

